



Contact

Phone

774-288-0213

Email

buswea@hotmail.com

Website

www.naturesarrowdesign.com

Education

2019

Bachelor's in Global Management & Finance

Florida Institute of Technology

- X - Culture Global Collaboration Certificate

2022 - Pending

UX/UI Bootcamp Certification

University of Central Florida

Notable

- USA National Collegiate Champion Runner Up
- Argentina World Ranking Event 1st & 2nd
- United States Archery Team 2013, 2014, 2015, 2016
- Trained at the Olympic Training Center in Chula Vista, CA 2013

Language

English ●●●●●●●●

French ●●●●●●●●

Alice Buswell

Creative Lead

An independent and self-motivated website designer and business consult with 5+ years experience helping entrepreneurs and small business owners turn their dreams into reality by growing their online presence.

Experience

March 2022 - Present

Stellar Blue Technologies | Remote

Creative Lead

Balancing 13 different client projects at any given time, between creating/designing websites, brochures, and reviewing other marketing material before they get sent out. Created internal documentation to create more efficient and effective processes. going through the entire Brand Strategy Process in order to create the Branding Guidelines

- Skills: Elementor · User Experience (UX) · Branding · Brand Strategy · Web Design · Graphic Design · Project Management · WordPress · Canva · Adobe InDesign · Leadership · Collaboration

February 2022 - March 2022

Stellar Blue Technologies | Remote

WordPress Web Developer

Using the Elementor builder on WordPress to create websites that focus on client needs while incorporating their brand to showcase who they are. Using the Elementor builder on WordPress to create websites that focus on client needs while incorporating their brand to showcase who they are.

- Skills: Elementor · Branding · Brand Strategy · Web Design · Graphic Design · Project Management · WordPress · Canva · Adobe InDesign · Collaboration

2017 - Present

Nature's Arrow Design | Self - Employed

Owner - Website Designer

Helping entrepreneurs have a website that reflects the energy of the business and the people behind it. Managing day to day routines from customer service, sales, social media management, bookkeeping, to working closely with clients to complete their website.

Creating custom WordPress websites using Elementor. Creating Template based websites with Squarespace.

Hobbies

- Competitive Archery
- All Art Expression
- Traveling
- Reading
- Being out in Nature

Expertise

- Website Design
- Elementor
- Business Consulting
- Branding
- Business Strategy